

GARRISON DIVERSION CONSERVANCY DISTRICT

PUBLIC RELATIONS COMMITTEE

**Garrison Diversion Conservancy District
Carrington, North Dakota
January 9, 2020**

A meeting of the Public Relations Committee of the Garrison Diversion Conservancy District was held on January 9, 2020, at the Garrison Diversion Conservancy District, Carrington, North Dakota. The meeting was called to order by Chairman Marquart at 10 a.m.

DIRECTORS PRESENT

Board Chairman Ken Royse
Committee Chairperson Nancy Marquart
Director Ward Koeser
Secretary Kimberly Cook

DIRECTORS ABSENT

Director Nikki Boote
Director Kenny Rogers

OTHERS PRESENT

Staff members of Garrison Diversion and others were present. A copy of the registration sheet is attached to these minutes as Annex I.

The meeting was recorded to assist with compilation of the minutes.

READING OF THE MINUTES

Motion by Director Koeser to dispense with a reading of the July 8, 2019, minutes and approve the as distributed. Second by Director Royse. Upon voice vote, motion carried.

PUBLIC RELATIONS ACTIVITIES

Submitted Articles - - Kimberly Cook, Secretary, referred to and commented on copies of articles submitted to the *ND Water* magazine on behalf of Garrison Diversion.

News Releases - - Ms. Cook also referred to and reviewed the news releases prepared by Garrison Diversion and submitted to local and daily newspapers relating to Garrison Diversion and the Red River Valley Water Supply Project (RRVWSP).

News Articles - - Ms. Cook called attention to copies of news articles, which ran in state and local newspapers relating to Garrison Diversion activities. These are provided for the committee's information.

RRVWSP Newsletter - - Ms. Cook called attention to the third and fourth quarter RRVWSP newsletters, which featured a spotlight on Garrison Diversion directors, a recap on the Garrison Diversion Water Conference and provided updates on the RRVWSP.

Ms. Cook also reviewed the newsletter analytics.

Meetings and Conferences - - Ms. Cook reviewed a list of upcoming conferences she will be attending with the Garrison Diversion and the Lake Agassiz Water Authority (LAWA) display booths.

GDCD SOCIAL AND CONFERENCE RECAP

Ms. Cook provided feedback from Garrison Diversion's Water Conference held in October. She also reviewed the online survey results, which overall were very good.

PUBLIC RELATIONS WORK PLAN

Ms. Cook referred to the 2020 Public Relations portion of Garrison Diversion's Work Plan and reviewed the proposed work items for the year. A copy of the work plan is attached to these minutes as Annex II.

Ms. Cook added a new work item being planned in 2020 is to update the exhibit displays.

Motion by Director Koeser to approve Garrison Diversion's 2020 Public Relations Work Plan. Second by Director Royse. Upon roll call vote, the following directors voted aye: Koeser, Marquart and Royse. Those voting nay: none. Absent and not voting: Boote and Rogers. Motion carried.

OTHER

Fact Sheet - - Ms. Cook reminded the committee a request had been made to develop a one to two-page fact sheet containing history, a timeline and current issues regarding the Garrison Diversion Project. She added that a quick fact sheet has been drafted which includes an overview of Garrison Diversion, legislative history and highlights on Garrison Diversion's focus areas.

The committee reviewed the draft and provided their suggestions. The document will be finalized and available soon.

Communications Plan - - Ms. Cook stated there is not a task order for the communications work provided by Black & Veatch at this point. This is because there are still funds remaining in last year's budget to expend in the next couple of months. A new work plan will be presented at the next committee meeting in April.

There being no further business to come before the committee, the meeting was adjourned at 10:45 a.m.

(SEAL)

Nancy Marquart, Chairperson

Kimberly Cook, Secretary